

Mission Statement

Subject Change! is a brand that creates garments which serve to address several problems occurring in marginalized communities and those of lower socio-economic standing. Through our collection we will bring awareness to topics such as body image, immigration, labor rights, and white supremacy. These issues are depicted through typographic messages screen printed onto our garments, which are cut from zero-waste patterns. Not only is this collection sustainable, but it also highlights the important and controversial issues that aren't being addressed by society. By bringing awareness to social injustice, it is our goal to call out the changes that must happen in the world today.

The world that we live in is far from equal and fair. There is a wage gap in gender, children are still working in factories, and racial profiling occurs constantly. In the current political system, "black people are 2.5 times as likely as white [people] to be killed by police." This is largely due to a global structure defined by white supremacy. "In the first five months of 2017, legislators in several states introduced more than 100 bills that would attack or undermine LGBT rights." "[Title X] will leave many women without affordable access to cancer screenings, birth control, and testing and treatment for sexually transmitted infections." Subject Change! is here to make a stand and fight against these problems and prejudices in the current political and socio-economic system.

Subject Change!'s goal is to inform society of the issues within our current socio-economic and political system with marginalized communities. We are working to solve the lack of knowledge that the public has on socioeconomic and political systems. We hope that through our apparel people will work with us to take action on the injustices of our world. Subject Change! will work with human rights philanthropy organizations such as the Human Rights Funders Network and Advancing Human Rights. These organization fund projects that help improve the rights of people. By purchasing and supporting our cause, you as our consumer helps because a portion of the cost will be donated to nonprofits and charities like the Enough Project and Human Rights watch, which send help to areas of the world that do not have fair rights. Support Subject Change! today and help to promote change in our unjust systems.

